

†baptisthealth foundation

Alabama Charity Clays

Presented by:

ROBINS & MORTON

FRIDAY, OCTOBER 15, 2021

SELWOOD FARM





Since 1967, the Baptist Health Foundation has operated as a faith-based 501(c)3 that positively impacts the lives of Baptist Health System's affiliated hospitals' patients, families, employees, and communities through compassionate project and charitable support.

100% of our fundraising goes to our mission.

All of the funds we raise are used to provide financial support for qualified patients, continuing education for medical professionals, pastoral care for patients and their families, and community-based wellness programs.

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Join us for a day filled with excellent opportunities to entertain clients, strengthen relationships with colleagues, and sharpen your shooting skills. Learn more about the sport of clay shooting, whether your a novice or an expert, while supporting a great cause. Events include:

- 2 clay shooting opportunities:
 - Clay Shoot Tournament**
 - Casual Clay Shoot** **NEW!**
- Deliciously catered breakfast and lunch
- Silent Auction & Last Man Standing prize drawings

October 15, 2021 | Selwood Farm

7:30 AM **Sporting Clays Tournament**

Registration & Breakfast

18 Station course shooting begins at 8:30 AM

8:30 AM **Casual Clay Shoot**

Registration & Breakfast

Shooting begins at 9:30 AM

12:00 PM **Low Country Boil Luncheon**

Silent Auction & Last Man Standing Drawings

Program & Team awards presentation

1:00 PM **Afternoon Helice Shooting**

** additional sign up required*

CLAY SHOOTING



Never shot before?
Or, maybe enjoying a leisurely fall day out at the farm brushing up on your shooting skills is more your speed?

We've got the perfect event for you.

Casual Clay Shoot Team with Optional Instructor | \$2500

Join us for all of the Alabama Charity Clays fun at the beautiful Selwood Farm, with a more relaxed pace. Whether you are an expert shot, or have never held a gun, you and your team are sure to have a "blast"! Enjoy a later start time, an optional instructor, and a shorter specially designed course.

Participation includes:

- One team of four on a shorter course
- Instructor for each team to assist through the shoot
- Catered Breakfast and Lunch
- Gift for each shooting participate
- 4 Additional tickets to the Low Country Boil Luncheon

Perfect for those who want to learn!

New for 2021!





Like a little competition? Register for our full 18 course shooting event. Bring your team of 4 and show us your best shot!

Prizes will be awarded for highest scoring teams.

Clay Shoot Tournament Team | \$3000

Our signature event! Bring a team of 4 shooters and join us for a fun morning of course shooting, games & prizes, valuable networking opportunities, and a little friendly competition!

Participation includes:

- One team of four for a full 18 station course
- On-course games to test your skill
- Prizes for top scoring team
- Catered Breakfast and Lunch
- Gift for each shooting participate
- 4 Additional tickets to the Low Country Boil Luncheon



SPONSOR OPPORTUNITIES

\$25,000 | Presenting Sponsor

- Exclusive title recognition as presenting sponsor
- Opportunity to welcome, and thank, the audience and mention your business as the presenting sponsor during the program portion of each day of the event
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitations and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Baptist Health Foundation's followers
- Opportunity to promote business with a customer liaison at event
- Signage at one shooting station on the course
- Two teams (4 shooters each) in the Men's Clay Shooting Event
- Two teams (4 shooters each) in the Annie Oakley Ladies Shooting Event
- Gift for all shooting event participants
- Sixteen (16) additional tickets to the Low Country Boil Luncheon for guests

\$10,000 | ACC Event Sponsorships

- Recognition at the event
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Baptist Health Foundation's followers
- One team (4 shooters) in the Clay Shooting Tournament, plus One team (4 shooters) in the Casual Clay Shoot Event
- Gift for all shooting event participants
- Eight additional tickets to the Low Country Boil Luncheon for guests



\$5,000 | 12 Gauge Sponsorships

- **Golf Cart**
- **Volunteer Vest**
- **Breakfast Sponsor**
- **Lunch Sponsor**
- **Team Photo**
- **Photo Backdrop Sponsor**
 - Logo placement at event on appropriate sponsorship signage
 - Logo placement in event public relations and advertising initiatives
 - Recognition on website, e-blasts, and social networking campaigns
 - One team (4 shooters) in the Clay Shoot Tournament **OR** the Casual Clay Shoot Event
 - Four additional tickets to the Low Country Boil Luncheon for guests
 - Gift for all shooting event participants

\$2,500 | Double Barrel Sponsorships

- **Ammo Tent / Gift Station**
- **Koozie**
- **Event Napkin**
- **Safety Supplies**
 - Logo placement onsite on appropriate sponsorship signage
 - Logo placement in public relations and advertising initiatives
 - Recognition at the event and on website, e-blasts, and social networking campaigns
 - Two complimentary tickets to the Low Country Luncheon (*additional tickets available to purchase*)



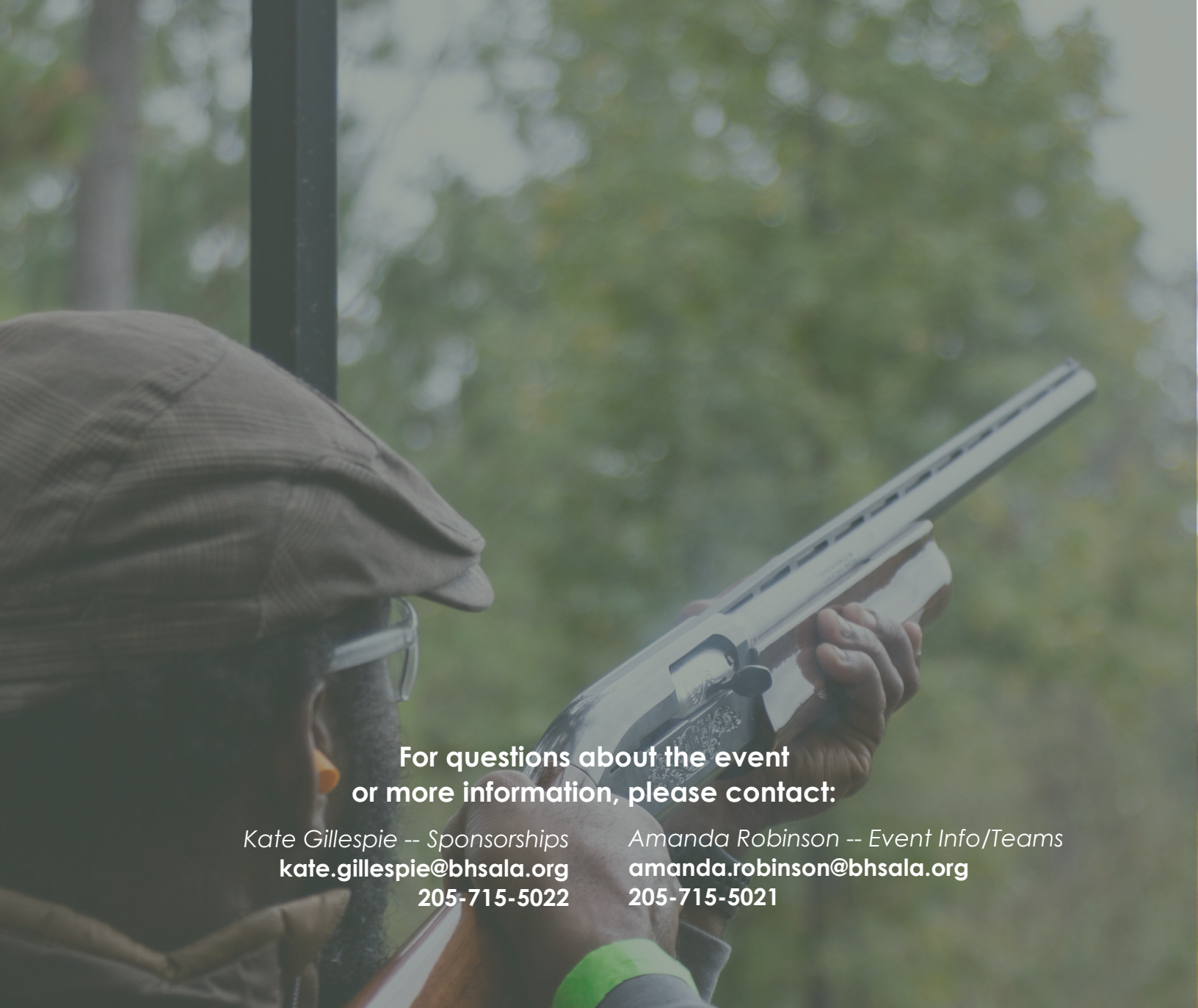
\$1,500 | Over-Under Sponsorships

- **Clay Shoot Tournament Games (4 games available)**
- **Last Man Standing Drawing**
- **Hydration Station**
- **Hand Sanitizer**
- **Parking**
 - Logo placement in public relations and advertising initiatives
 - Recognition on website, e-blasts, and social networking campaigns
 - One complimentary ticket to the Low Country Boil Luncheon (*additional tickets available to purchase*)

\$500 | Shooting Station Sponsor

- Logo placement at Shooting Station + one ticket to the Low Country Boil Luncheon (*additional tickets available to purchase*)





For questions about the event
or more information, please contact:

Kate Gillespie -- Sponsorships
kate.gillespie@bhsala.org
205-715-5022

Amanda Robinson -- Event Info/Teams
amanda.robinson@bhsala.org
205-715-5021

baptisthealth foundation

Our mission is to further the healing ministry of Jesus Christ by serving as a bridge to Baptist Health System's affiliated hospitals' uninsured patients, funding pastoral care in its hospitals, assisting employees in need, providing educational opportunities for medical professionals, and contributing to the betterment of our communities.



A HEALING MINISTRY



FILLING A VOID



TRUSTWORTHY CHARITY



2021 ACC Registration

Presented by Robins & Morton

Sponsorship Registration

~~\$25,000 Presenting Sponsor~~

~~\$10,000 ACC Event Sponsor~~

~~\$5,000 12 Gauge Sponsor (please mark one)~~

Golf Cart

Volunteer Vest

Breakfast

Lunch

Team Photo

Photo Backdrop

~~\$500 Shooting Station Sponsor~~

~~\$2,500 Double Barrel Sponsor (please mark one)~~

Ammo Tent / Gift Station

Koozie

Event Napkin

Safety Supplies

~~\$1,500 Over-Under Sponsor (please mark one)~~

Clay Shoot Tournament Course Game

Last Man Standing

Hydration Station

Hand Sanitizer

Parking

Team Registration

Additional Activities

_____ Casual Clay Shoot Team(s): \$2,500 ea.

_____ Clay Shoot Tournament Team(s): \$3,000 ea.

_____ Additional Lunch ticket(s): \$65 ea.

_____ Tournament Shooting Games Package
(3 games): \$25/individual

_____ Afternoon Helice Shooting:
\$15/individual

PAYMENT INFORMATION

Name: _____

Company Name: _____

Mailing address: _____

Email address: _____ Phone: _____

Please invoice me at the above address.

Enclosed is my check for \$_____ payable to Baptist Health Foundation.

Please charge my credit card for \$_____. Credit card information is below:

Name as it appears on the card: _____

CC# _____ Exp. date: _____

Signature: _____ CVN: _____

PLEASE RETURN YOUR FORM TO:

TEAMS: amanda.robinson@bhsala.org (205-715-5021) • **SPONSORS:** kate.gillespie@bhsala.org (205-715-5022)