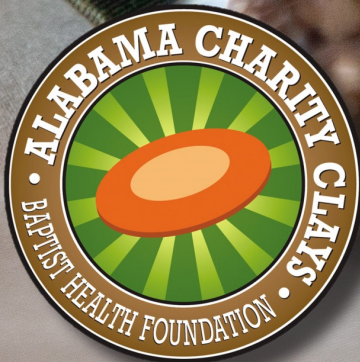


2020 REDESIGNED

# Alabama Charity Clays

*Presented by*

**ROBINS & MORTON**



**baptisthealth foundation**

OCTOBER 14 & 16 | SELWOOD FARM

Wednesday, October 14 • **NEW SCHEDULE**

# Annie Oakley Ladies' Clay Shoot

**NEW AND EXCITING THIS YEAR** we have expanded our Annie Oakley Ladies' Clay Shoot to include a silent auction, our popular Last Man Standing prizes, and a brand new games expo with unique shooting opportunities and prizes. Don't miss out on a full day of fun -- the ultimate "Girls Outing" you won't forget!

In our new normal, we recognize that events need to evolve. So ....

## We are excited to introduce our redesigned Alabama Charity Clays

presented by

**ROBINS & MORTON**

With the support of returning Presenting Sponsor, **Robins & Morton**, Baptist Health Foundation has captured the best aspects of our former ACC model and has "**rebuilt**" them into **TWO EXCITING SHOOTING DAYS!**

We are thrilled for you to join us as we create a newer, safer, and more effective way to support the philanthropic mission of BHF. Spend the day with us and:

- Enjoy clay shooting and comradery at Selwood Farms.
- Delight in delicious meals, games of skill and chance
- Take advantage of the socially distanced fresh outdoor air to entertain clients, or strengthen relationships with colleagues.

***NEW this year!***

### LAST MAN STANDING & SILENT AUCTION AT SELWOOD

- Participate in opportunities to win silent auction and Last Man Standing packages and experiences from our vendors and supporters

### AFTERNOON SHOOTING ACTIVITIES

- Plan to stay after our catered lunch and enjoy an afternoon of shooting EXPO games



8:00 AM Breakfast and registration



9 - 11:30 AM Course Shooting

*New*



11:30 AM **Silent auction tables and Last Man Standing open**



12:00 PM Sit down Low Country Boil  
BHF Mission moment  
Team awards presentation

12:45 PM **Presentations of silent auction and Last Man Standing winners**

*New*



1:00 PM\* **Afternoon activities begin (sign up required)**

- EXPO of Shooting activities\* - Enjoy some or enjoy them all!
  - Wobble Trap
  - Long Bird
  - Pistol Shooting
  - Recurve bow
  - Helice

\*Please note: Minimum sign-up participation required.

FRIDAY, October 16 • **NEW SCHEDULE**

# • Men's Clay Shoot •

**NEW AND EXCITING THIS YEAR!** Our signature event! Join us for a fun morning of course shooting, games & prizes, delicious food, and valuable networking opportunities. **Stay the afternoon** and enjoy great Last Man Standing prizes, a grand variety of shooting games.



7:30 AM Breakfast and registration



8:30 AM Course Shooting



11:30 AM **Silent auction tables and Last Man Standing open**



12:00 PM Sit down Low Country Boil  
BHF Mission moment  
Team awards presentation

12:45 PM **Presentations of silent auction and Last Man Standing winners**



1:00 PM\* **Afternoon activities begin (sign up required)**

- EXPO of Shooting activities\* - Enjoy some or enjoy them all
  - Wobble Trap
  - Long Bird
  - Pistol Shooting
  - Recurve bow
  - Helice

\*Please note: Minimum sign-up participation required.

*New*

*New*



## SPONSORSHIP OPPORTUNITIES

### \$25,000 | Presenting Sponsor

- Exclusive title recognition as presenting sponsor
- Opportunity to welcome, and thank, the audience and mention your business as the presenting sponsor during the program portion of each day of the event
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage, invitation, and save the dates
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Baptist Health Foundation's followers
- Opportunity to promote your business with a customer liaison at event
- Signage at one shooting station on the course
- Two teams (4 shooters each) in the Men's Clay Shooting Event
- Two teams (4 shooters each) in the Annie Oakley Ladies Shooting Event
- Gift for all shooting event participants
- Sixteen (16) complimentary tickets to the Men's and/or Ladies' lunch

**SOLD**  
Thank you Robins & Morton

### \$10,000 | ACC Event Sponsorships

- Recognition at all three days of the event
- Logo placement in ALL event public relations and advertising initiatives, press releases, and event collateral including programs, and signage
- Prominent recognition on event website, e-blasts, and social networking campaigns (i.e., Facebook, Twitter, & Instagram) reaching Baptist Health Foundation's followers
- One team (4 shooters) in the Men's Clay Shooting Event, plus One team (4 shooters) in the Annie Oakley Ladies' Shooting Event
- Gift for all shooting event participants
- Eight complimentary tickets to the Mens' and/or Ladies' lunch

**\$5,000 | 12 Gauge Sponsorships**

- Golf Cart
- Volunteer Vest
- Lunch (Men's or Ladies' event)
- Team Photo
- Photo Backdrop Sponsor

- Logo placement on-site on appropriate sponsorship signage
- Logo placement in event public relations and advertising initiatives
- Recognition on website, e-blasts, and social networking campaigns
- One team (4 shooters) in the Men's Clay Shooting Event **OR** the Women's Shooting Event
- Four complimentary tickets to the Men's or Ladies' lunch (additional tickets available to purchase)
- Gift for all shooting event participants



**\$2,500 | 12 Gauge Sponsorships\***

- Breakfast (Men's or Ladies' event)
- Koozie
- Event Napkin (Breakfast and Lunch)
- Safety Supplies

- Logo placement onsite on appropriate sponsorship signage
- Logo placement in public relations and advertising initiatives
- Recognition at the event and on website, e-blasts, and social networking campaigns
- Two complimentary tickets to the Men's or Ladies' lunch (additional tickets available to purchase)



**\$1,500 | Over-Under Sponsorships\***

- ACC Men's Event Games (4 games available)  
*(Logo prominently displayed as the sponsor of 1 of 4 the featured shooting game at Selwood Farm)*
- Last Man Standing Drawing
- Hydration Station
- Parking

- Logo placement in public relations and advertising initiatives
- Recognition on website, e-blasts, and social networking campaigns
- One complimentary ticket to the Men's or Ladies' lunch (additional tickets available to purchase)



**\$500 | Shooting Station Sponsor**

- Logo placement at the Shooting Station + one ticket to the Men's or Ladies' Lunch at Selwood (additional tickets available to purchase)



**\$2,000 | Annie Oakley Shooting Team**

Make this a "Girls Outing" you won't forget! Join us for a day of unique fun at the beautiful Selwood Farm. Whether you are an expert shot or have never held a gun, you and your team are sure to have a "blast"! Each team will enjoy breakfast, lunch, and a gift for all shooting event participants.

**No shooting experience required - all teams given an instructor!**

**Participation includes:**

- One team of four at Annie Oakley Shoot on Wednesday, October 14
- Catered Breakfast and Lunch
- Gift for each shooting participant
- Instructor for each team to assist through the shoot
- 4 Additional tickets to the Annie Oakley Ladies' Luncheon

**OPTIONAL ADD-ONS:**

Stay after lunch and enjoy:

- EXPO of Shooting Activities to include Helice, Wobble Trap, Long Shot and more

**\$3,000 | Men's Clay Shooting Team**

Our signature event! Join us for a fun morning of course shooting, games & prizes, delicious food, and valuable networking opportunities.

**Participation includes:**

- One team of four at Men's Clay Shoot on Friday, October 16
- Catered Breakfast and Lunch
- Gift for each shooting participant
- 4 Additional tickets to the Men's Low Country Luncheon

**OPTIONAL ADD-ONS:**

Stay after lunch and enjoy:

- EXPO of Shooting Activities to include Helice, Wobble Trap, Long Shot and more



# 2020 ACC Registration

Presented by Robins & Morton

## Sponsorship Registration

- \$25,000 Presenting Sponsor
- \$10,000 ACC Event Sponsor
- \$5,000 12 Gauge Sponsor *(Please Mark one)*
  - Golf Cart
  - Volunteer Vest
  - Men's OR Ladies' Event Lunch
  - Team Photo
  - Photo Backdrop
- \$2,500 Double Barrel Sponsor *(Please Mark One)*
  - Men's OR Ladies' Event Breakfast
  - Koozie
  - Event Napkin
  - Safety Supplies
- \$500 Shooting Station Sponsor
- \$1,500 Over-Under Sponsor *(Please Mark One)*
  - Alabama Charity Clays Men's Event Game
  - "Last Man Standing"
  - Hydration Station
  - Parking

## Team Registration

## Afternoon Activities

- \_\_\_\_\_ Annie Oakley Ladies' Team(s): \$2,000 each
- \_\_\_\_\_ Men's Clay Shoot Team(s): \$3,000 each
- \_\_\_\_\_ Additional Lunch ticket(s): \$65 each
- \_\_\_\_\_ Shooting Expo: \$200/team
- \_\_\_\_\_ Shooting Expo: \$50/individual

## PAYMENT INFORMATION

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

- Please invoice me at the above address.
- Enclosed is my check for \$\_\_\_\_\_ payable to Baptist Health Foundation.
- Please charge my credit card for \$\_\_\_\_\_. Credit card information is below:

Name as it appears on the card: \_\_\_\_\_

CC# \_\_\_\_\_ Exp. date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVN: \_\_\_\_\_

## PLEASE RETURN YOUR FORM TO:

TEAMS: amanda.robinson@bhsala.org (205-715-5021) • SPONSORS: kate.gillespie@bhsala.org (205-715-5022)



Our mission is to further the healing ministry of Jesus Christ by serving as a bridge to Baptist Health System's affiliated hospitals' uninsured patients, funding pastoral care in its hospitals, assisting employees in need, providing educational opportunities for medical professionals, and contributing to the betterment of our communities.

[www.baptisthealthfoundation.com](http://www.baptisthealthfoundation.com)

For questions about the even for more information, please contact:

Kate Gillespie -- Sponsorships  
kate.gillespie@bhsala.org  
205-715-5022

Amanda Robinson -- Event Info  
amanda.robinson@bhsala.org  
205-715-5021